

# BRIEF OPPORTUNITY

#10  
OCT

FREE CREATIVE WORKSHEETS FOR GROWNUPS. THIS MONTH'S BRIEF OPPORTUNITY IS CALLED:

# BIG WORDS

1

A manifesto is defined as, 'a public declaration of policy and aims' – in other words what matters to you and what you would like to achieve in the future. Many artists have written manifestos to express what they believed in. Writer Alex Danchev notes in his anthology book '100 Artists' Manifestos', that the form is, 'High on remonstrance. 'Long live –!' and 'Down with –!' are two of its most familiar tropes'. As a starting point for a manifesto for you as an individual, can you complete the provocative posters below?

LONG  
LIVE

WE  
WILL  
BE

UP  
WITH

WE  
WANT

MORE  
MORE  
MORE

DOWN  
WITH

WHY  
DON'T  
WE

WE  
WISH

LESS

LET'S  
GET  
RID  
OF

WE  
DREAM  
OF

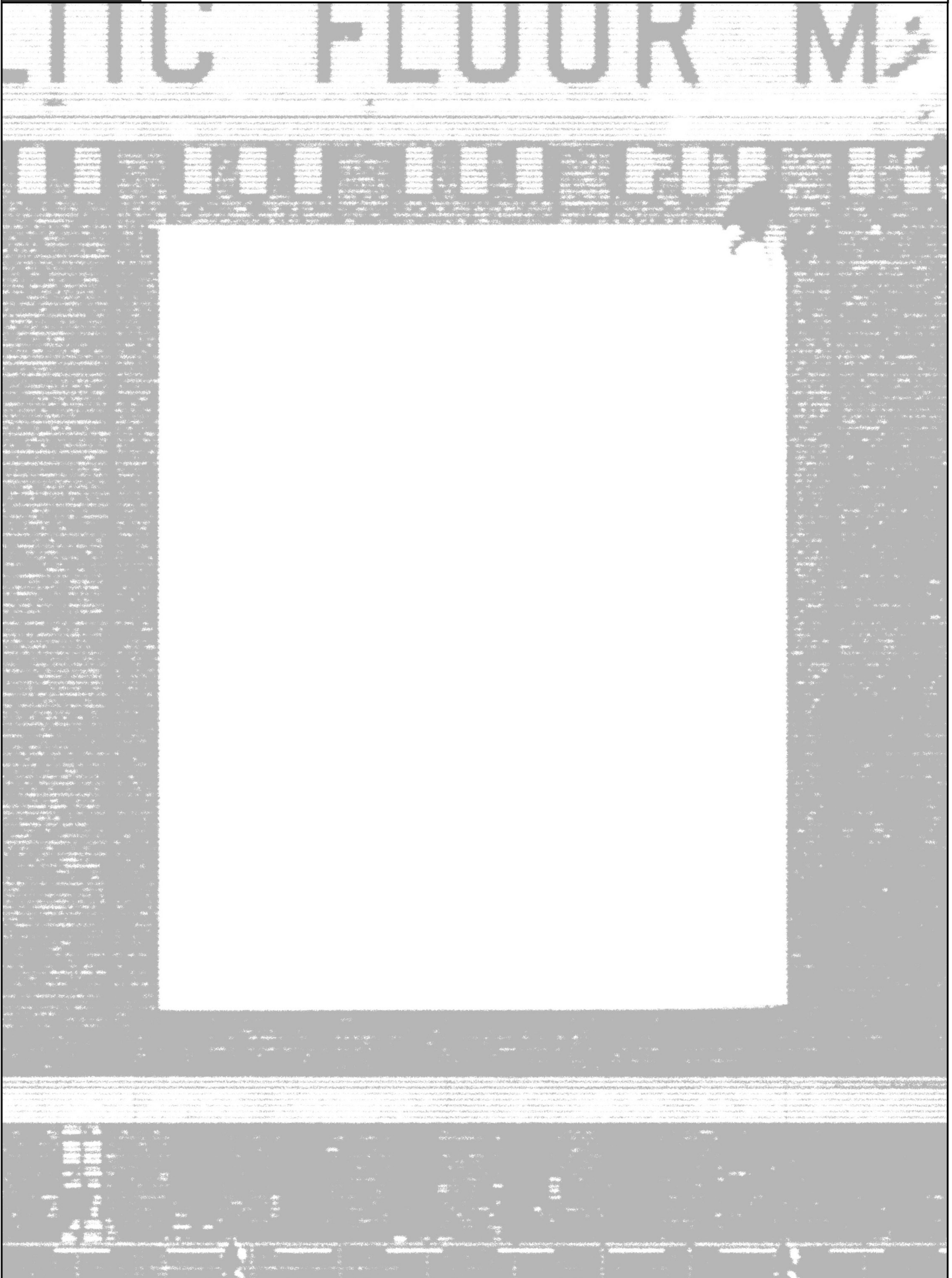
DOWN  
WITH

VIVA



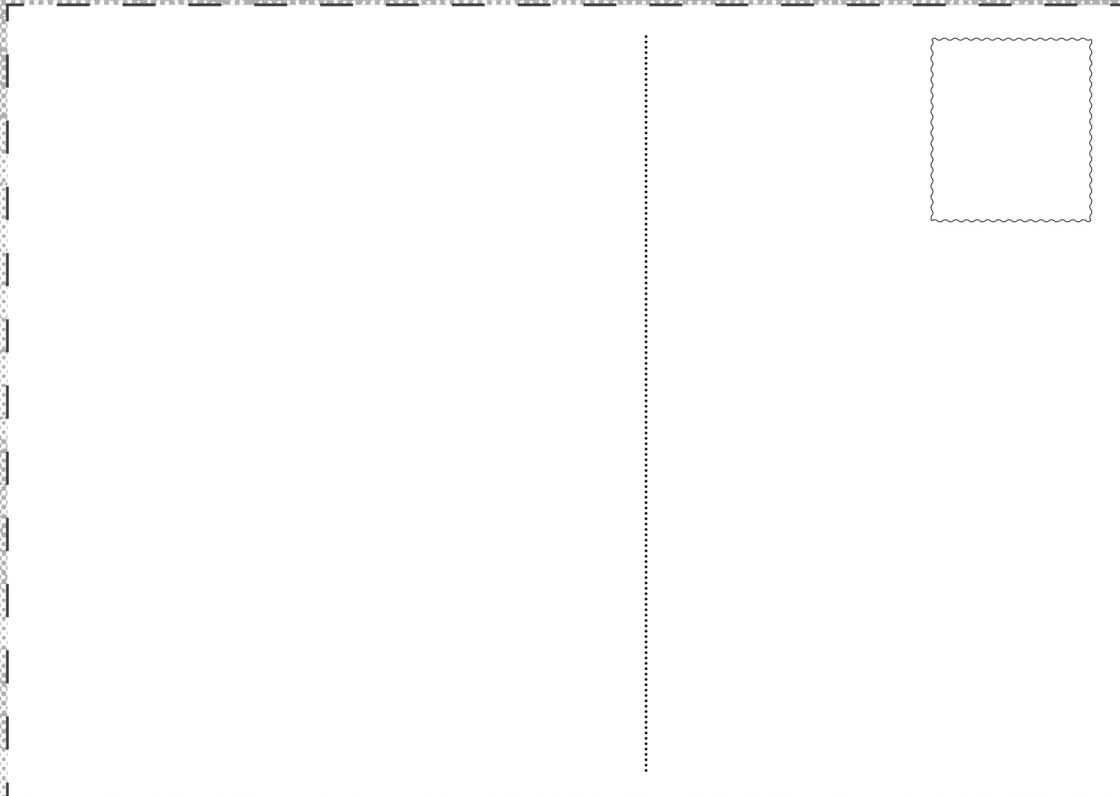
4<sup>b</sup>

Over the autumn of 2024, Yoko Ono's iconic 'IMAGINE PEACE' banner was restaged, suspended outside the Baltic Centre for Contemporary Art. Yoko Ono is a master of the instructional artwork or event score. Ono's classic book 'Grapefruit' (1964) suggests other actions, for example 'Listen to a heart beat', 'Draw a map to get lost', 'Listen to the sound of the world turning'. Use the collage sheet provided to spell out one positive instruction to beam out from the quayside. You can use the starting points from previous tasks if helpful. Take your time to phrase it clearly before you make your collage.



# 5

The Mail Art movement was based on the principle of sending small-scale works through the postal service. This approach often yielded unexpected collaborations and relationships. On Kawara regularly sent telegrams to friends and family simply telling them he was alive. Jacqui McLennan sent out envelopes and stamps to other artists asking them to decorate the envelopes and return them in the post – creating a unique collection of one-off pieces. One of the most famous artists from the movement, Ray Johnson (1927-1995) said, 'Mail Art is not square, a rectangle, or a photo or a book. It is a river.' Below is a space for you to create a piece of mail art – write a postcard to someone specific. It could be confessional, poetic, humorous, an invitation to respond... It could be all text or it could be more visual. Use the rest of your collage sheet if it's useful.



## BRIEF OPPORTUNITY Riso Social #10

Friday 4 October 3-5pm  
Studio / Art Room, Level 2,  
Baltic Centre for  
Contemporary Art.

On the first Friday of the month you are invited to join Foundation Press for a free and informal, creative session at Baltic in connection to this worksheet brief.

This workshop is suitable for adults over the age of 16.

No booking is required.

This is the tenth of twelve monthly worksheets for you to take and enjoy at your own leisure.

Brief Opportunities is a project devised and designed by Foundation Press in partnership with Baltic Centre for Contemporary Art.

Foundation Press, led by Adam Phillips and Deborah Bower, create publications, printed artworks as well as collaborative art and design projects. They are currently residents in Baltic's Studio space on level 2.

This activity is just for you – but if you do want to share a response to this brief, please do so by tagging the Instagram accounts below. We always enjoy seeing what people make. A short slideshow of related artists' work is also on our Instagram.

@ foundation.press  
@ balticgateshead

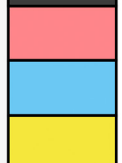
baltic.art  
foundationpress.org

# BALTIC



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**ARTS COUNCIL  
ENGLAND**

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# Helvetica Neue Bold 40pt

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